APRIL 7TH - MAY 25TH 2022 University School for Advanced Studies IUSS Aula Magna - Sala del Camino -Palazzo Broletto - Piazza della Vittoria, 15 Pavia Collegamento su piattaforma Zoom

Training Pills TECHNOLOGY TRANSFER AND RESEARCH

THURSDAY, 7TH APRIL

SPEAKER: PROF. RICCARDO PIETRABISSA

11.00-12.00 Research innovation and valorization strategies (General definitions of patents, trade secrets, public domain; licensing in-out)

SPEAKER: DR. ANNA DELL'ANGELO

12.00-13.00 Research innovation and valorization strategies (National and international registration procedures; prior art research, database comparison)

TUESDAY, 19TH APRIL

SPEAKER: DR. LUIGI CRISTIANO

11.00-12.00 Internal IP rules and regulation

SPEAKER: PROF. MASSIMILIANO GRANIERI

12.00-13.00 IP protection and law

THURSDAY, 5TH MAY

SPEAKER: ING. GIUSEPPE CONTI 11.00-12.00 Fundamentals of IP valorization licensing out (contacts with external parties: institutions, universities, companies)

SPEAKER: DR. LUIGI CRISTIANO DR. ANNA DELL'ANGELO

 $12.^{00}\text{--}13.^{00}$ $\,$ IP management in commissioned and cooperative research

WEDNESDAY, 25TH MAY

SPEAKER: PROF. ANDREA PICCALUGA

 $11.^{00}\mathchar`-12.^{00}$ Business plan and Canvas model: from the idea to the market

SPEAKER: ING. LEONARDO MASSA

12.00-13.00 Spin-offs, investment funds and venture capital



Riccardo Pietrabissa

Dean University School for Advanced Studies IUSS Pavia



Giuseppe Conti General Director University School for Advanced Studies IUSS Pavia



Massimiliano Granieri Professor of Comparative Private Law University of Brescia



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Andrea Piccaluga

Director of Management Istitute Sant'Anna School of Advanced Studies - Pisa



Innovazione

Impatto Valore



Luigi Cristiano Technology transfer and research valorization University School for Advanced Studies IUSS Pavia





Anna Dell'Angelo Technology transfer and research valorization University School for Advanced Studies IUSS Pavia



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Leonardo Massa

Investment Manager at Progress Tech Transfer MITO Technology S.r.l.









